



# WEEKLY ADVERTISING RATE CARD

For Family TV & Family Radio 316



## TV ADVERTISING PACKAGE - Family TV

### Notice Board

1 or 2 still slides with a maximum of 4 - 8 pictures, 30 seconds with a voice over and background music, 5 times a day for 1 week.

**Price inclusive 16% VAT – Ksh.56,840**



## RADIO ADVERTISING PACKAGE-Family Radio 316

### Notice Board

30 Seconds advert with a voice over and background music, 5 times a day for 1 week.

**Price inclusive 16% VAT – Ksh.25,520**

## RADIO ACTIVATION

**Radio activation is a weekly package that includes the following;**

1. Presenter Mentions – 3 Per day
2. Interviews (30minutes) – 1 in a week
3. Spots/Ads/promos - 3 Per day
4. Social Media- One post daily on FB and Twitter

**Cost per week – Ksh. 210,000 Excl. VAT**

Over and above the aforementioned, we are also able to tailor-make a package that best meet your needs and budget.

Family Media, Dik Dik Gardens, Manderu Rd, Kileleshwa

Tel: 0700 316 316

[www.familymedia.co.ke](http://www.familymedia.co.ke)