



WEEKLY ADVERTISING RATE CARD

For Family TV & Family Radio 316

Effective January 2018



T.V ADVERTISING PACKAGE - Family TV

Notice Board

1 or 2 still slides with a maximum of 4-8 pictures, for 30 seconds with a voice over and background music, 5 times a day for 1 week at the following times: 9am, 12pm, 3pm, 7pm and 10:00pm.

Price inclusive 16% VAT - Ksh. 56,840



RADIO ADVERTISING PACKAGE - Family Radio 316

Notice Board

30 seconds advert with a voice over and background music, 5 times a day for 1 week at the following time: 7am, 10am, 1pm, 3pm and 7pm.

Price inclusive 16% VAT - Ksh. 25,520

RADIO ACTIVATION

Radio activation is a weekly package that includes the following;

- Presenter Mentions - 3 Per day
- Interviews (30minutes) - 1 in a week
- Spots/Ads/promos - 3 Per day
- Social Media -One post daily on FB and Twitter

Cost per week - Ksh. 210,000 Excl. VAT

Over and above the aforementioned, we are also able to tailor-make a package that best meets your needs and budget.

Family media, Dik Dik Gardens, Mandera Road, Kileleshwa

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